

## Administration/Operations

Member Database Design/Management – Keeping track of your members and prospects, and keeping their information up-to-date, is vital to the ongoing functioning of your organization. Let GGAM do this for you through turnkey or custom-designed, online member information systems.

Member Applications/Renewals – Maximize your member capture and retention rate through online application and renewal efforts. Add electronic billing and payment to simplify the collection process and receive your funds faster.

Accounts Payable/Accounts Receivable – Whether your organization is for-profit or not-for-profit, the bills have to be paid and revenues collected to stay in business. Take the worry out of your financial picture through GGAM's "Financial Agent" services. Simple bookkeeping to full accounting services.